

COMMB has diligently explored the dynamic movements of individuals on-the-go, their commutes and their daily habits both pre and post COVID. Now, as Canadians increasingly transition back to their work environments, it's more important than ever to uncover **opportunities in indoor advertising for brand marketers in the office place.**

In COMMB's 2023 Office Study, we delve into individuals who have advertising screens in their places of work, their exposure to these screens, their opinions on effectiveness, action taken after exposure, as well as their patterns of navigating throughout these office environments.

80% Of Canadians Have In-Office Presence.

Ipsos 2022

